



AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-55353-1 DATE PRINTED

10/15/12

-

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

		AND	PAGE 1
6441	AGENCY (OR SERVICE) ACTING AS AGENT F	OR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.	OBAMA FOR AMERICA	Cancellation Notice
AND	3050 K St NW Ste 100	PO BOX 8102	Required
AND			Announcement 28 days
ADDRESS	Washington DC 20007-5108 USA	Chicago IL 60680-8102 USA	prior notice
CONTACT		PRODUCT95/101/2051 SCHED A	
LOCAL SALESPERSO	SUSAN INKER-PURETZ AGENCY EST. NO. 2051	PRODUCT 1300 CODE	
NATIONAL SALESPERSO	N .		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

- ethnicity		1								
		SPOTS		ME			TO A STATE OF THE	TOTAL	PARKING WITH THE SERVICE	Maria (1985)
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	2	05:00A	05:30A	30S	10/16/12-10/19/12		2	200.00	400.00
LUR		-	03.0011	03.3011	300	10,10,11 10,13,11			200.00	100.00
2	11111	4	05:30A	06:00A	30s	10/16/12-10/19/12		5	200.00	1000.00
		1				10/22/12-10/22/12				
LUR										
3	T-F	2	06:00A	06:30A	30S	10/16/12-10/19/12		2	450.00	900.00
CD	ensigned and		and one remain		0.000					
4	T-F	2	06:30A	07:00A	30S	10/16/12-10/19/12		2	450.00	900.00
CD 5	T-F	3	04:30A	04:59A	30s	10/16/12-10/19/12		3	75.00	225.00
LUR								10		Principles (Sec.)
CD	.1111	4	07:00A	08:00A	30s	10/16/12-10/19/12		4	315.00	1260.00
7 LUR	1	1	07:00A	08:00A	30s	10/22/12-10/22/12		1	350.00	350.00
8 CD	.1111	4	08:00A	09:00A	30S	10/16/12-10/19/12		4	315.00	1260.00
CD 9	Sa	1	07:00A	09:00A	30S	10/20/12-10/20/12	CBS SATURDAY EARLY SHOW	1	270.00	270.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 6441 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** DC 20007-5108 Washington Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/2051 SCHED A LOCAL AGENCY EST. NO. SUSAN INKER-PURETZ PRODUCT 1300 SALESPERSON CODE 2051

SALESPERSON

RROADCAST SCHEDULE STAF

NATIONAL

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	b	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
10 CD	.1111	4	09:00A	11:00A	30s	10/16/12-10/19/12		4	250.00	1000.00
11 CD	01111	4	11:00A	12:00N	30s	10/16/12-10/19/12	PRICE IS RIGHT	4	900.00	3600.00
12 CD	10000	1	11:00A	12:00N	30s	10/22/12-10/22/12	PRICE IS RIGHT	1	1170.00	1170.00
13 LUR	1	1	08:00A	09:00A	30s	10/22/12-10/22/12		1	350.00	350.00
14 LUR	1	1	09:00A	11:00A	30S	10/22/12-10/22/12		1	300.00	300.00
15 CD	01111	4	11:58A	12:30P	30S	10/16/12-10/19/12	NOON NEWS	4	720.00	2880.00
16 CD	10000	1	11:58A	12:30P	30s	10/22/12-10/22/12	NOON NEWS	1	900.00	900.00
17 CD	Su	1	09:00A	10:30A	30s	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1620.00	1620.00
18 LUR	T-F	3	03:00P	03:58P	30s	10/16/12-10/19/12	JUDGE JUDY	3	400.00	1200.00
19 LUR	T-F	2	03:57P	05:00P	30S	10/16/12-10/19/12	DR PHIL	2	600.00	1200.00
20 CD	T-F	3	05:00P	05:30P	30s	10/16/12-10/19/12		3	1350.00	4050.00

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SUSAN INKER-PURETZ

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CONTRACT NO. REV. 1161-55353-1 DATE PRINTED 10/15/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND WFOR-TV

PAGE 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** DC 20007-5108 Washington Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/2051 SCHED A

PRODUCT

CODE

1300

1

NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

2051

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

nicity.		SPOTS		ME				TOTAL		
EM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(
21	T-F	3	05:30P	06:00P	30s	10/16/12-10/19/12		3	1350.00	4050.0
0										
22	T-F	2	06:00P	06:30P	30s	10/16/12-10/19/12		2	1620.00	3240.0
23	T-F	2	06:30P	07:00P	30s	10/16/12-10/19/12		2	2000.00	4000.0
JR										
24	Sa	3	07:00P	07:57P	30s	10/20/12-10/20/12	CBS4 NEWS AT 7PM	3	750.00	2250.0
JR										
25	01111	4	06:58P	07:30P	30s	10/16/12-10/19/12	ENTERTAINMENT TONIGHT	4	1350.00	5400.
0										
26	1	1	07:00P	07:30P	30s	10/22/12-10/22/12		1	2000.00	2000.
D - D	EBATE SPECIAL									
27	01111	4	07:30P	08:00P	30s	10/16/12-10/19/12	THE INSIDER	4	1350.00	5400.
٥- ا										
28	1	1	07:30P	08:00P	30S	10/22/12-10/22/12		1	2000.00	2000.
D - D	EBATE SPECIAL									
29	М	1	07:58P	08:57P	30s	10/22/12-10/22/12	HOW I MET YOUR	1	5500.00	5500.
D										
30	M Cancelled		09:00P	11:00P	30S	10/22/12-10/22/12	PRESIDENTIAL/VP DEBATES	0	6000.00	
JR -	DEBATE									

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3050 K St NW Ste 100

GMMB, INC.

Washington

USA

AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-55353-1 **DATE PRINTED**

Cancellation Notice

Announcement 28 days

10/15/12

Required

prior notice

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 OBAMA FOR AMERICA

PO BOX 8102

Chicago IL 60680-8102

USA

PRODUCT95/101/2051 SCHED A

AGENCY EST. NO. PRODUCT 1300 LOCAL SUSAN INKER-PURETZ SALESPERSON

2051

CODE

NATIONAL SALESPERSON

6441

NAME

AND

ADDRESS

CONTACT

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

DC 20007-5108

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
32 LUR	Т	1	07:58P	09:00P	30S	10/16/12-10/16/12	NCIS: LOS ANGELES	1	6000.00	6000.00
33 LUR-0	T DEBATE	1	10:00P	11:00P	30s	10/16/12-10/16/12		1	5000.00	5000.00
34 LUR	W	1	07:58P	09:00P	30s	10/17/12-10/17/12	SURVIVOR XXV	1	2500.00	2500.00
35 LUR	W	1	10:00P	11:00P	30s	10/17/12-10/17/12	CSI:CRIME SCENE	1	3200.00	3200.00
36 LUR	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	6000.00	6000.00
37 LUR	Th	1	10:00P	11:00P	30S	10/18/12-10/18/12	ELEMANTARY	1	4000.00	4000.00
38 LUR	Su	1	09:00P	10:00P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	5000.00	5000.00
39 CD	01111.0	4	11:00P	11:35P	30S	10/16/12-10/19/12	LATE NEWS	4	1800.00	7200.00
40 LUR	10000.0	1	11:00P	11:35P	30s	10/22/12-10/22/12	LATE NEWS	1	975.00	975.00
41	01111	4	11:35P	12:37A	30s	10/16/12-10/19/12	LATE SHOW WITH DAVID	4		2520.00
42 CD	10000	1	11:35P	12:37A	305	10/22/12-10/22/12	LATE SHOW WITH DAVID	1	810.00	810.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY AGENCY

ACCEPTED BY STATION





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DACE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

			MD		PAGE 5
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 178	906 ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERICA	A	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102		Required
					Announcement 28 days
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice
	USA		USA		phor riotice
CONTACT			PRODUCT95/101/2	051 SCHED A	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 2051	PRODUCT 1300 CODE		1
NATIONAL SALESPERSO	N				1

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
43 LUR	Sa	1	11:35P	12:35A	30s	10/20/12-10/20/12	ET WEEKEND	1	250.00	250.00
44 LUR	Su	1	11:58A	07:00P	30s	10/21/12-10/21/12	NFL TODAY	1	2000.00	2000.00
45 LUR	Sa	1	12:00N	03:30P	30s	10/20/12-10/20/12	ACC FOOTBALL	1	600.00	600.00
46 LUR	Sa FLA VS. S. CAROLINA	2	12:00N	07:00P	30s	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL	2	4500.00	9000.00
47 LUR	Su	1	03:58P	07:00P	30s	10/21/12-10/21/12	NFL FOOTBALL - 4PM	1	12000.00	12000.00
48 LUR -	M DEBATE	2	09:00P	11:00P	30s	10/22/12-10/22/12	PRESIDENTIAL/VP DEBATES Total Contract:	2 95	6000.00	12000.00
					Qtr 4	Oct -12 137730.00	Billing Summary Nov Dec .00 .00		Total 137730.00 AND TOTAL 137730.00	

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